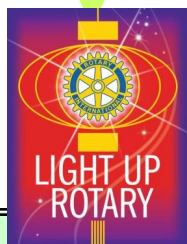


WEST SIDE STORY

SEPTEMBER 18, 2014

P.O. Box 35010 Phoenix, AZ 85069
www.phoenixwestrotary.org



Attendance: 9-11-14
13 Members
7 Guests

How do YOU plan to
Light Up Rotary this
year?

The Four Way Test of the Things We Think, Say or Do.

- Is it the TRUTH?
- Is it FAIR to ALL CONCERNED?
- Will it build GOODWILL & BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to ALL CONCERNED?

Rotarian Code of Conduct

1. Act with integrity & high ethical standards in my personal and professional life.
2. Deal fairly with others and treat them and their occupations with respect.
3. Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world.
4. Avoid behavior that reflects adversely on Rotary or other Rotarians.
5. Not seek special business or professional advantages from other Rotarians.

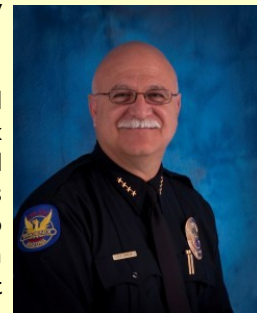
CHIEF GARCIA: "POLICING with a PURPOSE"

PDG Ron led the pledge, Gunther the 4-Way Test ;Bob gave the prayer. Guests included First Lady Kelly; potential member and guest of Prez Rusty, Travis Jack; Kasten Spethmann, guest of John Angelo, who will speak to the club in October; John's brother, Sgt. Tony Angelo; Chief Daniel and Daniel Garcia and Sgt. Charmane Osborn. The \$122 pot rolls over since Peter was unable to draw the "joker" to win half the pot. Happy bucks flowed. Prez Rusty shared details about two upcoming Rotary Training events—**Rotary Leadership Institute (RLI)**— focused on building Rotarians personally, professionally and socially. It's October 11, at the Crescent and it's FREE. The club will pay the \$60 fee for anyone wishing to attend! The second event is an **Ethics Seminar** at the Crowne Plaza on Sept. 27 —Rusty hopes the club can pay the \$50 fee on this seminar as well. ALL Rotarians are encouraged to attend BOTH events.

John Angelo's brother, Sergeant Tony Angelo, introduced **Police Chief Daniel Garcia**, speaker of the day. Chief Garcia is a 34 year veteran of the Dallas Police Department who worked his way up from patrol, to detective, to undercover, to sergeant, to Deputy Chief in 1993 and Assistant Chief in 2004. As Asst. Chief he was commander of patrol operations in all precincts supervising over 2,200 people. Police Chief since May 2012, he is the first chief to come from outside, bringing a wealth

of experience and new ideas.

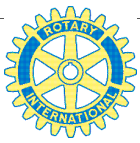
The only time he had "spent time" in Phoenix was in 2009—an 8AM to 10PM day when his Dallas chief sent him to check out security at an NBA Allstar Game that would be coming to Dallas the following year. He explained how he had planned to retire from the Dallas force, but "God had a better plan" bringing him to Phoenix, a "right" decision for him. He has a passion for policing and believes he is here for a reason. He feels his mission, "Policing with a Purpose" which he shared with the interview committee, was a major reason in being hired. It guides his work and now the work of the department— responsibilities include **ensuring democracy and justice, ensuring service, ensuring fundamental fairness and protecting people from harm.** He lives and breathes the mission.



He knew coming in that the question of how he was going to police SB 1070 was going to surface, so in his very first press conference, held only hours after accepting the job, the question was raised--His response was "Treat people with dignity and respect." He gave us a lesson in how to end a press conference...he took no further questions. He knew the question would resurface and kept thinking (Pg. 3)

PHOENIX WEST ROTARY OFFICERS/DIRECTORS 2014-15

President	Rusty Pile	Foundation	Ron Roderique	<u>DISTRICT-INTERNATIONAL</u>
Past Pres	Christian Lehr	FundRaiser	David Caplan & Mike Tanner	
Pres Elect	David Caplan	Programs	John McBride & John Angelo	RI President Gary C.K. Huang
Secretary	Peter Mahigian	ClubAdm.	Christian Lehr & John Angelo	DG5490 Chuck Fitzgerald
Treasurer	Gunther Bauer	Student/Month	Gary Drummond	AG5490 Jon Bauman
Delegate @ Large	Sandy Petersen	Bulletin	Wilma Basnett-Emerson	<u>RI INTERNATIONAL THEME</u>
Delegate @ Large	Charlie Stevenson	Invocation	Bob Dawson	<i>Light Up Rotary</i>
Sgt/Arms	Dominic Rae	Done in a Day	Staci Glass	



MEMBERS & CLASSIFICATIONS WHO'S WHO IN PHOENIX WEST

John Angelo	Residential Real Estate
Wilma Basnett Emerson	Elementary Ed/Supt.
Gunther Bauer	Office Equipment
John Bauermeister	Third Party Logistics
Richard Bookspan	Law/Estate Planning
David Caplan	Attorney
Bob Dawson	Senior Active
Gary Drummond	Attorney-Real Estate
Foster, Wade	Healthcare
Glass Staci	Director of Development
Trish Hosking	Telephone Hardware Sales
Christian Lehr	Collections
Peter Mahigian	Music Educator
John McBride	Investment Advisor
Erich Moreno	Investments

John Norris	Health Care Adm.
Sandy Petersen	Marketing
Rusty Pile	Advertising, Graphic Design
Zahra Plagens	Residential Behavioral Health
Dominic Rae	General Contracting/Roofing
Marge Raskin	Jewelry/Specialty Sales
Ron Roderique	Bank Marketing
David Scheur	Investment Advisor
Charlie Stevenson	Retail Tires & Auto
Mike Tanner	Auto Body Repair

Honorary Members

Glen Bowlus	Don Catt	Mel Haugan	Mary Moreno
Bill Campbell	Rita Hadley	Ralph Huston	
Dean Neal	Dave Hadley	Gene Mills	

THE ABCs OF ROTARY

MEMBERSHIP IN ROTARY INTERNATIONAL:

How would you answer the question—Do you belong to Rotary International? Most Rotarians will answer confidently, “Of course, I’m a member of Rotary International.” But, in this instance, the confident Rotarian would be *technically* wrong. **No Rotarian can be a member of Rotary International!**

The explanation is quite simple. The constitutional documents of RI state that **membership in RI is limited to Rotary Clubs**. More than 32,000 Rotary clubs belong to the organization we call Rotary International.

A Rotary club is composed of persons with the appropriate qualifications of good character and reputation and a business or professional classification and who serve in an executive or managerial capacity. **The Rotarian belongs to a club; the club belongs to Rotary International.** This technical distinction is not obvious or even known to most Rotarians and seldom does it create any problems or complications. It does explain, however, why the RI Board of Directors places expectations on and extends privileges to Rotary clubs, rather than to individual Rotarians.

If someone asks if you belong to Rotary International, your most accurate answer would be, “No, **I belong to the Rotary Club of Phoenix West—but our club is a member of Rotary International.**”



SEPTEMBER IS “NEW GENERATIONS” MONTH

What is *New Generations*, you ask? The New Generations initiative seeks to involve young people in Rotary service. Leadership is an essential aspect of Rotary and Rotary offers both clubs and programs to help emerging leaders develop. Through these groups, participants strengthen their leadership skills, serve their communities, increase world understanding, build friendships and more.

ROTARACT : brings people **ages 18-30** in universities and communities together to organize service activities, develop leadership and professional skills and have fun. Rotary clubs sponsor them, but Rotaract members manage and fund their clubs independently. Rotaract members work closely with their local Rotary club and may join after their Rotaract membership ends.

INTERACT: is a club for youth **ages 12-18** who want to connect with others in their community or school. Interact club members have fun while carrying out service projects and learning about the world. Interact clubs organize at least two service projects a year: one that benefits their community and one that encourages international understanding. While Interact clubs receive guidance from individual Rotary clubs, they govern and support themselves.

RYLA: *Rotary Youth Leadership Awards* (RYLA) is a leadership development program. Most events focus on **secondary school and university students or young professionals**. RYLA events are typically 3–10 days long and include presentations, activities, and workshops that cover a variety of topics, including:

- Leadership fundamentals and ethics
- Communication skills
- Problem solving and conflict management
- Community and global citizenship

Do you know how Phoenix West is involved with New Generations?

When you Miss Rotary, You Miss Out. Make Up At These *Local/D-5490* Rotary Clubs

e-Club of AZ arizonaclub.org

TUE:	Estrella (Goodyear)	Estrella Community College, 12:00PM
	Glendale Kachina	Arrowhead Country Club, Glendale, 12:10PM
	North Phoenix,	Hilton Garden Inn, Central & Clarendon, 12:10PM
	Sun City	Grand Canyon Univi-Banner Boswell Campus, 12:00PM
WED:	Glendale West,	McFadden's Restaurant, Westgate, 6:00PM
	Peoria North	Arizona Broadway Theater, Peoria 6:00PM
THUR:	Buckeye	Millslone 1st, 4th/5th Thursdays; La Placita 2nd/3rd Thursday, 12:00
	Goodyear White Tanks	Hampton Inn & Suites 7:00AM
	Sun City Del Sol	Menke's Sun City Room, 7AM
	Surprise	Links Neighborhood Grill at Sun Village, First Thurs of Mnth., 6:00PM
FRI:	Anthem	Ironwood Country Club, 41551 N. Anthem Hills Dr. 7:15 AM
	Litchfield Park	Red's Grill at the Wigwam. 7:00AM
	Peoria	Peoria Center for the Performing Arts, 9355 W. Peoria, 7:00AM
	Phoenix Rotary 100	Phoenix Country Club, 7th St & Thomas, 12:10PM
	Sun City West	SCW Foundation, Bldg., Del Webb Room 11:30 AM

ATTENDANCE TIPS

- **Put Rotary on your calendar!**
Thursdays 12:10
- Attend at least 50% of our club meetings
- Make up when you miss a meeting. You have two weeks before and two weeks after a missed meeting to make up.
- Make up at a local club OR check out an e-club.

arizonaclub.org

Missing a fellow Rotarian?

Call 'em!
Pick 'em up!
Bring 'em to Rotary!

Chief Garcia "Policing with a Purpose" — (Continued from Page 1)

about how to deal with it. At 3AM the next morning he had his answer—*Policing With Purpose*. He said his job is to enforce the law and treat everyone the same!

Chief Garcia is here because he *wants* to be—he has no contract—his work is based on *principles*, not personality. He began in Phoenix working on the "basics." Among twenty officers in a room—he noticed eight different uniforms; this was unacceptable. He addressed it immediately; there is now a "uniform" uniform—"Everyone must look the same on a team," he said.

Another issue was a problem with officers arrested for DUI. The standard discipline was a one-day suspension. Chief Garcia's discipline is to "fire them." He believes in the "*Nobility of Policing*. He says police officers, firemen and soldiers are on a pedestal because they risk their lives for citizens—they need to be worthy of standing on that pedestal. The job of an officer is to "enforce" the law—they are not "above the law." This zero tolerance has resulted, over time, with zero incidents.

The Chief asks officers to take their Oath of Office every year between January 3 and 23. Raising their hands and taking their oath helps officers recall "**who they are**"—**police officers**; "**what they do**"—**uphold the law** and "**what they stand for**"—**democracy and justice**.

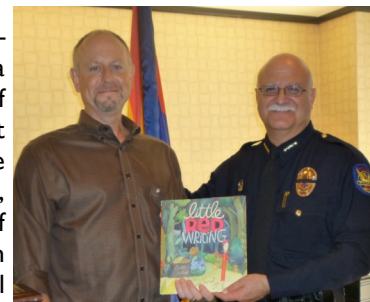
Chief Garcia has instituted "Police Memorial Week" recognizing officers lost in the line of duty. He also holds an annual awards ceremony. Such celebrations help instill pride.

As part of the basics his officers must be able to answer the question "How do you police? He says if you patrol randomly, you get random results. His department focuses on the following five elements:

1. **Persons**—who in the community is "wanted," needs to be arrested?
2. **Place**—what places in the community need attention— drug houses, etc.
3. **Behavior**—what issues are in the community—selling drugs, gang bangers
4. **High priority "enforcement" locations**—What locations need to be addressed "before" someone gets killed
5. **High priority offense locations**—how do you deal with locations "after" someone has been killed

Officers have taken a pay cut—but police work needs to be a "passion," a "calling," the Chief says, otherwise they should not be in police work. His three priorities are officer safety, crime reduction and mastery of policing. While there has been a freeze on hiring police until 2015, the Chief believes that if you balance the budget by cutting policemen you're insane. He will add 300 officers to his

3,000+ force in the next three years. Clearly the Chief is passionate, knowledgeable and articulate with a ready smile and sense of humor. He is honored to be here; he loves his job and is proud to have moved from the 10th largest city to the 6th!



Prez Rusty has Chief Garcia sign a book to be donated to an Osborn District school.



HAPPY BIRTHDAY!

None listed for September

WEDDING ANNIVERSARY

9/3 John and Tiffany McBride, 5 yrs.
 9/7 Gunther and Susan Bauer, 28 yrs.
 9/20 Bob and Martha Dawson, 62 yrs.
 9/21 Christian and Deborah Lehr, 7 yrs.

CLUB ANNIVERSARY

9/1/02 Margie Raskin 12 years
 9/22/11 Sandy Petersen 3 years

Thought for the Day

Lighthouses don't fire cannons to call attention to their shining—they just shine.

~ Dwight L. Moody



GRINS, GIGGLES & GUFFAWS

"Everybody laughs the same in every language because laughter is a universal connection." --Jakob Smirnoff

"I don't think cops should wear mirrored sunglasses," said the woman explaining the ticket to her husband. The whole time the guy was chewing me out all I could think was, I should cut my bangs."

When a car blew past a stop sign at a busy intersection a Mississippi state trooper gave chase and pulled the driver over.

"Didn't you see that stop sign back there?" the trooper asked.

"Yeah, I saw it," admitted the driver. "The problem is, I didn't see you!"

A lady was pulled over by the police for texting while driving, a big no-no in the state. The driver would have none of it.

"I was not texting!" she insisted indignantly. "I was on Facebook."

MARK YOUR CALENDAR

Upcoming Meetings

Sept. 18 Gary Dorris— Abe Lincoln: An Uncommon Common Man

Sept. 25 Done in a Day—TBA

Oct. 2 Kasten Spethmann—Angel Capital: Raising Capital for Entrepreneurs

Oct. 9 John Angelo—Phoenix Real Estate Update

UPCOMING DISTRICT & CLUB EVENTS

Sept 27 Ethics Seminar, Crowne Plaza—9AM-3PM

Oct 4 Grants Management Seminar, Sedona

Oct 11 RLI: Rotary Leadership Institute—Sheraton Crescent 8AM-4PM

Oct 24 World Polio Day

Oct 25 Grants Management Seminar, Peoria 9-12

Membership Seminar, Peoria 12:30-3PM

Oct 30-Nov 2 USA/Mexico Friendship & Grants Seminar, Cuernavaca, MX

Nov. 8 AZ Rotary Foundation Day, Tempe

Jan 16-19 RYLA (Rotary Youth Leadership Awards)

Camp Pinerock, Prescott

March 5-7 AZ Tri District PETS

Some Important Differences Between Men and Women:

Ever notice how men wake up as good-looking as they went to bed. Women somehow deteriorate during the night.

A man will pay \$2 for a \$1 item he needs. A woman will pay \$1 for a \$2 item she doesn't need but.... it's on sale.

